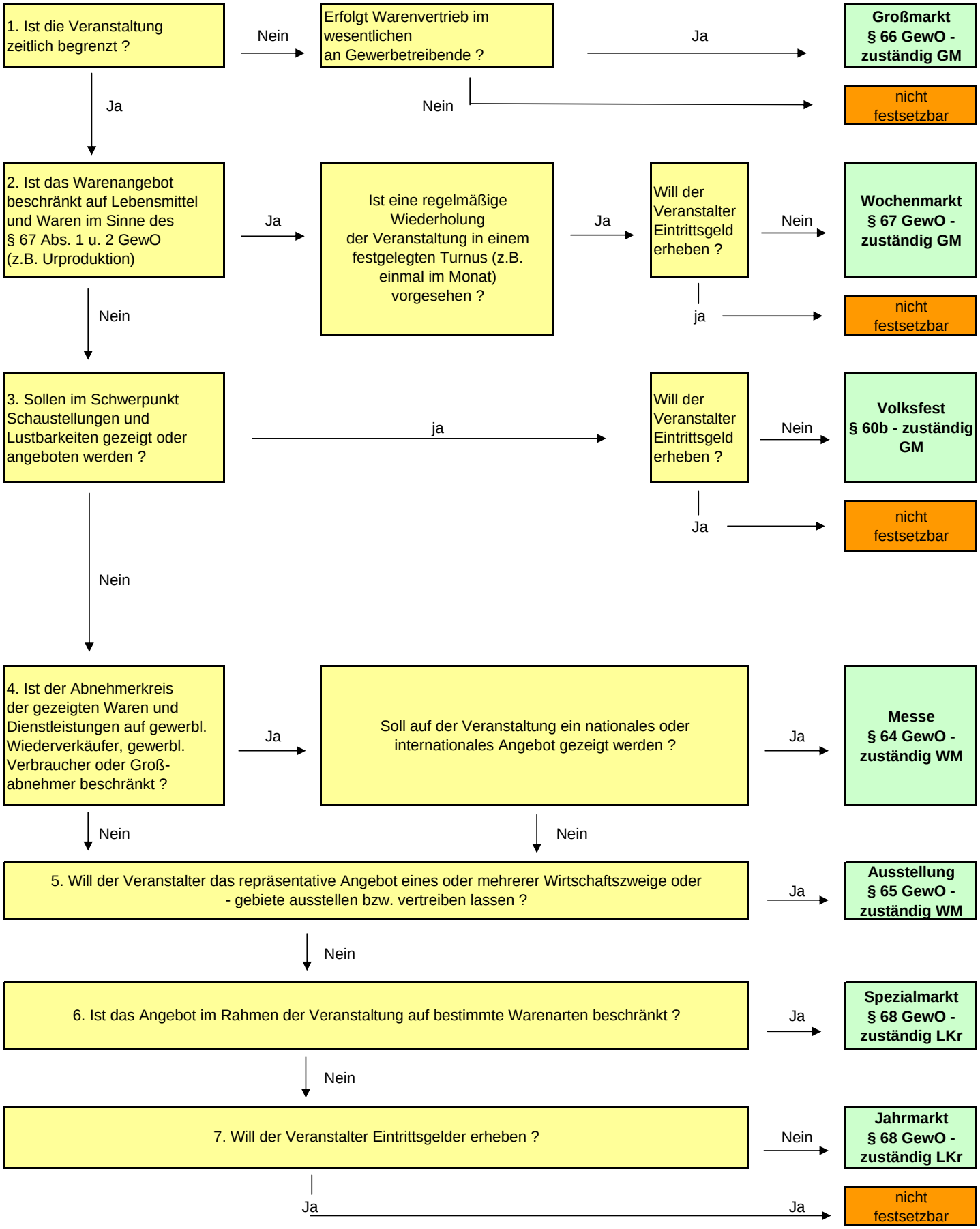Fragenschema für die Feststellung der Marktform